PRESS RELEASE

England's Atlantic Links Set to Take Off with Growing Air Accessibility into the South West

The 2016 season for the Atlantic Links looks set to take off thanks to an increasing network of connections into south west England available to golfers via the airports of Cornwall Airport Newquay, Bristol Airport and Exeter International.

As the number of routes into the three airports continues to grow, this mesmerizing trail of six championship links courses becomes more and more accessible for golfers from other parts of the UK, Europe and the rest of the world.

This quintet of clubs comprising Burnham & Berrow in Somerset, Royal North Devon and Saunton in north Devon and St Enodoc and Trevose in Cornwall will soon be as easily reached as the links of Scotland and Ireland.

This June, for example, Flybe is introducing a new service from Newquay to Leeds-Bradford with as many as five flights a week during peak periods thereby increasing connectivity with the north of England and making the Atlantic Links a quick and easy hop away.

The low-cost airline also offers direct summer services to Newquay from Edinburgh, Aberdeen and Belfast as well as indirect flights via Manchester to a number of other cities including Glasgow and Inverness.

The European cities of Paris and Amsterdam are already on the Flybe network in a single booking to Newquay with a transit stop through Gatwick, Manchester or Birmingham depending on travel times.

From mid-March, Aer Lingus is extending it Newquay-Dublin route with up to seven flights per week, opening up access from the rest of Ireland whilst Ryanair will be flying from Frankfurt-Hahn to Newquay from April, which is also highly convenient for golfers in nearby Luxembourg and Cologne.

For those coming from other destinations further afield, it's possible to book and fly with an international carrier all the way to Cornwall. For example, you can now travel from Dubai on Emirates to Newquay on one ticket and bag check with a single stopover in London, Manchester or Birmingham.

Meanwhile new routes opened up by no-frills, Icelandic airline, WOW Air, will allow golfers to travel from the north American cities of Toronto, Montreal, Washington DC,

Boston, Los Angeles and San Francisco to Bristol via Reykjavik. Instead of a twohour journey by car from London Heathrow, golfers will be just 30 minutes away from the championship links of Burnham & Berrow from Bristol Airport.

Exeter has also expanded its network this year with flights to Glasgow, Bergerac and Rennes whilst its established schedule will continue to include three flights a day to Flybe's successful Manchester hub that offers numerous onward international connections.

The further opening up of the region will make the Atlantic Links a more attractive option for golf, especially as the trail is perceived as a genuine alternative to the high profile links courses of Scotland, Ireland and Wales.

Country	Cornwall Newquay Airport	Bristol Airport	Exeter International
Worldwide	Connect through London Gatwick, Birmingham or Manchester with Emirates to Dubai & onwards to over 140 destinations		
Austria		Innsbruck, Saltzburg, Vienna	
Belgium		Brussels	
Czech Rep		Prague	
Denmark		Copenhagen	
Holland	Amsterdam via London Gatwick, Manchester or Birmingham	Amsterdam	Amsterdam
Ireland/N Ireland	Summer: Belfast, Dublin	Belfast, Cork, Dublin	Belfast, Dublin
France	Paris via London Gatwick, Manchester or Birmingham	Bergerac, Béziers, Bordeaux, Chambery, Grenoble, La Rochelle, Limoges, Lyon, Marseille, Nantes, Nice, Paris, Toulouse	Summer: Bergerac, Chambery, Paris CDG, Rennes
Germany	All year: Frankfurt-Hahn (convenient for Luxembourg & Cologne) Summer: Dusseldorf	Berlin, Dusseldorf, Frankfurt, Hamburg, Munich	Summer: Friedrichshafen
Hungary		Budapest	
Italy		Bologna, Catania, Milan, Naples, Pisa, Rome, Turin, Venice, Verona	Summer: Naples, Verona
Portugal		Faro, Lisbon, Madeira, Porto,	Faro
Spain	Alicante	Alicante, Barcelona, Bilbao, Girona, Ibiza, Lleida, Madrid, Majorca, Malaga, Menorca, Murcia, Reus, Valencia	Alicante, Malaga, Palma
Sweden		Kiruna	
Switzerland		Basel, Geneva	
UK	All year: London Gatwick, Manchester, Isles of Scilly Summer: Aberdeen, Birmingham, Doncaster, Edinburgh, Glasgow, Leeds Bradford, Liverpool, London Stansted, Newcastle	Aberdeen, Edinburgh, Glasgow, Inverness, Newcastle	Edinburgh, Glasgow, London City, Manchester, Newcastle, Norwich

Air Accessibility to England's Atlantic Links 2016

For further information and bespoke or tailored golf packages, visit

www.atlantic-links.co.uk or email info@atlantic-links.co.uk.

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For further information and photographs, please contact Helen Heady of Heady PR, on behalf of England's Atlantic Links on M: +44 7966 491 509 or T: +44 20 8789 0900 or E: <u>helen@headypr.co.uk</u>

Notes to Editors:

The Atlantic Links courses lack nothing in terms of history, tradition, design and quality when compared to other links courses and their moderately-priced green fees have started to attract more and more attention from visitors.

Royal North Devon, for example, England's oldest links course (dating back to 1864) that is regarded as the St Andrews of England, charges just £65 per round in the height of summer and £35 in the winter.

Famed architect James Braid designed the highly-regarded Church Course at St Enodoc whilst Herbert Fowler, Harry Colt and Dr Alistair MacKenzie all had design input in the Championship Course at Burnham & Berrow. Trevose's Championship Course was also created by Colt whilst the East Course at Saunton was another of Fowler's designs.

Testament to their quality, these courses have hosted numerous top amateur championships over the years. In 2014, for example, Saunton's East and West Courses staged the English Amateur Championship, the blue riband men's event on England Golf's annual calendar, whilst St Enodoc hosted the English Women's Amateur Championship.

Indeed it is often said that The Open Championship would probably have been hosted in the south west if the infrastructure was a little better.

Off the course, the region is overflowing with attractions including pretty coastal towns like Clovelly and Ilfracombe in Devon and charming fishing villages like Port Isaac, Rock and Padstow along the north Cornish coast. Up towards Somerset, historic towns like Weston-super-Mare and the spa town of Bath, near Burnham & Berrow, are ideal destinations to round off a golfing adventure.

The region's rich culture features the Barbara Hepworth Museum and Tate St Ives, displaying the best in modern and local art, the renown Eden Project and fascinating Lost Gardens of Heligan whilst outdoor activities such as surfing around Newquay and walking and horse riding in Exmoor National Park are as good as anywhere in the British Isles.